



UNIVERSITY
OF TRENTO - Italy

Department of Computer
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SEMINAR

Application of Social Networks and Knowledge Engineering to Management of Organizational Social Capital

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SALA RIUNIONI DISA

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The interactions present in the relationships, in search of best performance, are essential for the process of creation, transference and storage of the knowledge in organizations. Moreover, the generating sources of knowledge flow through the social networks, and thus make the Social Capital become a basic link for the organizational knowledge management. The objective of this work is to apply the concepts involved in the Social Network Analysis and the Knowledge Engineering tools to Management of Organizational Social Capital. It is known that the performance of organizations is not only connected to the economic system, but also to the social networks. The social capital, characterized by reliable relations, is the agent which complements the physicist-economic capital and the human capital, to maximize the performance of the organizations. The knowledge engineering tools will give support to the analysis, mapping, representation, preservation and to the planning of the organizational knowledge.

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