

# CIFREM SEMINARS

## Business schools and the unbearable lightness of relevance

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***2 PM - DISA seminar room***

***Faculty of Economics- Via Inama, 5***

*In this presentation I discuss some of the current dilemmas of business schools in the context of the history of management education and central arguments in his history. In particular, I will first provide some background and give a brief overview of some central issues in current debates, management education from the years of its transformation in the post war years to now, and then I identify some tensions in the field, in particular with regard to the pressure to be relevant while also being scholarly; tensions that are also reflected in, and have implications for, issues of the future of MBA, the role of 'irrelevance', and the importance of providing valuable research for both scholarly and practice oriented audiences.*